

ACSA twenty 10



National Conference

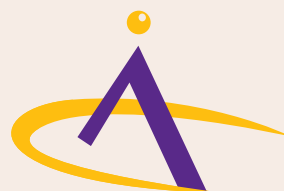
**EXPLORE THE POSSIBILITIES**

SUNDAY 19 – WEDNESDAY 22 SEPTEMBER 2010

HOTEL GRAND CHANCELLOR HOBART TASMANIA

CALL FOR ABSTRACTS

[www.agedcare.org.au](http://www.agedcare.org.au)



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## "Explore the possibilities"

The ASCA Twenty 10 National Conference will be the most important aged and community care event this year. The theme is "Explore the possibilities". The Conference will be held at the Grand Chancellor Hotel on Hobart's beautiful waterfront from Sunday September 19 to Wednesday September 22, 2010.

In 2009 we stood up for the future of aged and community care and made our voices heard in Government and the community. This year it is time for us to design a bright and sustainable future for our industry. To make sure we explore all the possibilities we will draw on sources far and wide – finding lessons and innovation both outside our industry 'square' and from within our industry.

At the Conference you will be asked to:

**Imagine** – a future where aged and community care draws on innovation and ideas from leaders in other fields;

**Explore** – how we might apply new ideas, technologies and practise to our industry; and

**Create** – a new a bright future for our clients, residents, families, staff and organisations.

The Conference program comprises a range of sub-themes to stimulate the imagination:

- Sustainability
- Information Technology
- Food
- Travel
- Marketing
- Community
- Workforce

The National Conference will feature a line up of high-profile, thought-provoking and entertaining speakers who will draw our attention to developments in these fields. Others will explore how these developments might be applied to our industry.

ASCSA is also seeking examples of innovation and excellence from industry participants. Do you have examples that you can share with us? Your story might be one of success, or one that you believe others should hear to help protect them from the pitfalls you found.

Presentations should be suitable for a concurrent audience (20 – 30 minutes including question time) and should elaborate on your innovation or advice on what others should avoid. It should encourage delegates including providers, academics, researchers, government officials and consumers to "Explore the possibilities" in an interactive, informative and practical session.

We are particularly interested in presentations that fall within one of the Conference sub-themes, that is:

- Sustainability – New approaches to ensure a service survives or thrives in an unfair funding environment and the challenges this poses for an organisation.
- Information Technology – New or existing technology which can be used in aged and community care to improve older people's quality of life, or the working environment for staff.
- Food – Fresh approaches for providing older people with nourishing and interesting meals; incorporating choice into a sustainable budget. What can the aged and community care industry teach the rest of the community about this issue?
- Travel – Coping with the desire of future clients to travel; how will models of care or technology facilitate travel?
- Marketing – Marketing to ensure sustainable organisations; examples of innovative strategies.
- Community – Tapping into the local community; building partnerships; the challenges of forging new relationships.
- Workforce – Innovative staffing models; new techniques to recruit, develop and retain staff; challenges for the future.

While we have provided some guidelines and suggestions we welcome papers that explore the possibilities inherent in the themes outlined above.

Our general advice is, if you have a project, story or experience that you think others might like to know about - submit!!

## Major Sponsor



## Other Sponsors



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## Selection criteria

Presentations will be assessed on the following criteria;

- Relevance to the Conference themes
- Evidence of imagination, exploration and creativity
- National relevance and application
- Papers based on original research or experience

The Selection Committee reserves the right not to accept presentations promoting specific commercial products/services.

## Submission Procedure

All abstracts need to be submitted via the web. Go to [www.agedcare.org.au](http://www.agedcare.org.au) and follow the links to the Conference site.

### 1. Prepare your abstract

Prepare your abstract in a Microsoft Word document. There is a template on the conference web site.

To be considered for presentation your abstract must include:

- A descriptive presentation title of a up to fifteen words. Use upper and lower case in the title, not only upper case.
- Full contact details for the presenter – name, organisation, position, phone, fax, address and email.
- A 200-word description of your proposed presentation.
- A list of keywords.
- A 75-word biography of the speaker.

### 2. Register your abstract

Go to the Presenters' Zone to enter your contact details and the abstract title. You can enter multiple presentations.

### 3. Upload your abstract

At the end of the registration process you will be asked to upload your Microsoft Word document.

## Closing Date

Abstracts are due by Friday 30 April 2010. The Program Committee will review all submitted abstracts and advise authors of the status of abstracts by 31 May 2010.

## Presenters Registration

All presenters will be required to register for the conference and pay the discounted presenters' registration fee. Presenters also need to meet their own travel and accommodation costs.

## Audiovisual Equipment

Each room will be equipped for the presentation of PowerPoint® slides and will include a data projector, computer (with external speakers), lectern and microphone. Multimedia clips should be embedded in your slides. Whiteboards or flip charts will be provided for workshop presentations. Other audiovisual aids, such as overhead projectors, are not available.

Presenters' PowerPoint® slides and associated media files should be contained on a memory stick, which an audiovisual technician will use to load your presentations. All slides will be run from a central presentation computer. However, if you have a complex presentation, which includes multiple media files, we suggest you bring your own laptop as a backup in case of difficulties.

## Secretariat

For all enquiries regarding the conference and the submission of presentations please contact the team at Conference Design.

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CONFERENCE DESIGN

*\*Artwork by Tasmanian artist Tom Samek*