

4th International Conference
on Creative Expression and
Communication in Dementia



ARTS AGEING & CREATIVITY

UNLOCKING THE POTENTIAL

Hosted by

The Society for the Arts in
Dementia Care (Australia) Inc

Aged Care and Community
Services SA & NT Inc

MEDIA ALERT

Put it in your news
diaries

Arts, Ageing & Creativity
Conference
21–23 October

Attention news, health, ageing,
arts, community

IMPORTANCE AND NEWS VALUE:

- This conference is the **first of its kind** in Australasia.
- It will involve aged care managers, practitioners, performing artists, seniors, and the broader community to discuss **the value of active participation in the creative arts for older people**.
- **High-profile international speakers** on what to learn from overseas.
- Ageing is **everyone's business** – especially older Australians, their families, Governments, the workforce, the economy.

HIGHLIGHTS:

Thursday 22 October – Plenary session with keynote speakers

'Philosophy behind the Creative Arts and Ageing' Dr Dalia Gottlieb-Tanaka (Canada); International researcher, Chair and Founder of the Society for the Arts in Dementia Care, Vancouver

'The therapeutic value of humour'; Dr Peter Spitzner (NSW), General Practitioner and Medical Director, co-founder and Inaugural Chairman of the Humour Foundation charity.

Concurrent sessions addressing the themes: 'Working Towards Best Practice', 'Expressing Culture and Spirituality' and 'Unlocking the Organisational Potential'.

Conference Art Exhibition

Friday 23 October – Plenary session: international perspectives

Dr Dalia Gottlieb-Tanaka (Canada): International study on assessing creative expression abilities of seniors with dementia (includes video of work in Canada) and Dr Yukimi Uchide (Japan) – A creative approach to dementia care in Japan

Panel discussion: 'A Vision for Arts in Assisting People with Dementia' – Five representatives to cover arts, provider, policy and other perspectives. Does government fully understand the 'value'? Why don't older people have the same rights of access as the broader community? How do we convince governments of the funding needs?

MEDIA OPPORTUNITIES:

- International speakers, Australian leaders plus papers and experts from interstate
- Hot topics – providing creative opportunities in community and residential aged care, best practices in arts and ageing, evaluating creative programs, expressing culture and spirituality through the arts, unlocking the potential in organisations
- Photo and story opportunities

CONTACT: Alan Graham for media interviews and speaker details: 0408 231 047. Full conference program at www.alloccasionsgroup.com/CECD09

Major sponsor:



Australian Government

Department of Health and Ageing