



Attracting & Retaining Talent



When
Friday 5th September 2008

Venue
Educational Development Centre
Milner St, Hindmarsh

Time
9am – 5pm

Cost
\$599.50 incl GST per person

Early Bird
\$499.50 incl GST per person
Book by 14th August 2008

Registration
Complete form below

Payment
Invoice will be forwarded
Pay by 5th September 2008

Transfer Policy
If you are unable to attend the full fee is payable however, you may transfer your booking to another person for the same date.

Don't Miss This!

Learn how to improve the image of your organisation.

Write better job ads with information that specifically targets the staff you want to attract - in a way they relate to.

Calculate ROI of retention in your organisation. Cost the \$ value when one person resigns.

Discover what triggers staff turnover, and what you can do about it.

Find out the top 10 ways to attract staff.

The Attracting and Retaining Talent Masterclass

Develop a strategic plan to attract and retain employees – on the Attracting and Retaining Talent Masterclass.

Work with like-minded managers on case-studies and share expertise.

Your Masterclass also addresses: understanding the role of career pathways in retention; how to retain knowledge in your organisation; implementing phased retirement and access to a pool of experienced workers; how do you select the right people?; how do you get everyone who counts involved?

"I'd just like to say that your Attracting and Retaining Talent Masterclass was fantastic. It was practical, relevant and the most useful course I have been to since my time in HR. The content was readily translated in the workplace and I have used all of the materials that you gave us for writing reports and guiding our workforce planning, attraction and retention strategies. Very rarely do you attend a course and take away so much from it! Thanks Bridget."

Antonietta Girolamo, HR Officer Training and Development, Adelaide City Council

To see what other Masterclass participants said about how the Masterclass helped them - see <http://www.developmentatwork.com/testimonials.htm>

**Find out for yourself why people love this Masterclass
BOOK NOW!**

What will I get from the Masterclass?

- An example Strategic Attraction and Retention Plan for an organisation
- **Solutions, Answers, Ideas, Case-studies,**
- **Latest Surveys, Sharing, Tools, Checklists**
- A proforma strategic attraction and retention plan for you to complete.
- Discover why top performers join your organisation – why they resign – and how your managers impact on this.
- Employee engagement – identify ways to build teams that stay with your organisation.

By the end of the Masterclass, you will have developed your organisation's Strategic Attraction and Retention Plan, an Employee Value Proposition, and you will have identified why some top performers leave, why some stay – and what you can do about it.

Facilitated by **Bridget Hogg, MAHRI. BSc. MSc; Principal Consultant, HR Development at Work, and associates.**

Registration

ABN 55 207 098 279

To book your place please complete the following details and sign the booking form. We will send an invoice to be paid by 5th Sept.

Please book me onto the Masterclass and invoice me for \$ _____ (amount)

Name 1: Mr. Mrs. Ms _____

Organisation: _____

Phone: _____

Email: _____

Postal Address: _____

Name 2: Mr. Mrs. Ms _____

Email: _____

Name 3: Mr. Mrs. Ms _____

Email: _____

Please note my/our special dietary requirements: _____

Complete and fax to 08 8234 9485 to hold your place now.

For more information, or to book an in-house Masterclass, call Bridget Hogg on 8322 8455.