

**SPEAK UP FOR OLDER AUSTRALIANS.**



**CAMPAIGN BULLETIN 17/8/2010**

## **FEDERAL ELECTION LAST WEEK**

By now you will have seen *The Grand Debate* and registered your views in the online survey.



We have now developed our report card on how the party policies address *The Grand Plan*. It will be officially released tomorrow (19/8) but is attached for you to have a sneak peek.

In this last week of the election campaign we have:

- Written to ALP and Liberal party directors outlining how important aged care is and the level of community support it has;
- Ensured that candidates for the major parties are receiving The Grand Plan (TGP) emails;
- Sent all TGP supporters a recommended response email to forward on to the politicians that replied to their initial correspondence – this should help keep it on the agenda right to the end of the election.

The tally of emails to politicians keeps growing and is likely to touch 30,000 by the end of the election campaign.

*The Grand Plan* has been successful throughout the election campaign keeping aged care on the agenda with both the Liberals and the Greens releasing policies and committing to restoring the CAP along with a raft of other initiatives.

We will be reviewing the campaign outcomes to date and will release a progress report for information.

The end of the election campaign is not the end of *The Grand Plan*. With so much of what needs to happen being deferred to the Productivity Commission Inquiry and report it was always envisaged that we would need to continue our campaign. We are planning now for the next phase with the overall aim being to keep politicians focussed on the need to commit to, and take action on, aged care reform – including all of the policy and funding issues *The Grand Plan* addresses.

SO keep fighting the good fight. We will be back to you in the coming weeks with a plan for the campaign post federal election. If you have ideas of what we should consider please send them to [psparrow@agedcare.org.au](mailto:psparrow@agedcare.org.au)

**Thank you for all you have done so far and thank you – in anticipation – of what you will do in the future to keep aged care on the political agenda.**



# Campaign for Care of Older Australians

A collaboration to campaign for reform of aged care