



# SPONSORSHIP & TRADE EXHIBITION PACKAGE

Aged and Community Care Victoria in partnership with Aged and Community Services Association of NSW & ACT and Aged and Community Services Association of SA & NT has the pleasure of inviting you to promote at the

## 19<sup>TH</sup> ANNUAL TRI-STATE CONFERENCE & TRADE DISPLAY

SUNDAY 28 FEBRUARY  
TO TUESDAY 2 MARCH 2010  
**MOUNT GAMBIER**

CONFERENCE ORGANISER  
Aged & Community Care Victoria



Address: Level 7, 71 Queens Road  
Melbourne VIC 3004  
Phone: 03 9805 9400  
Fax: 03 9805 9455  
Website: [www.accv.com.au](http://www.accv.com.au)  
Email: [events@accv.com.au](mailto:events@accv.com.au)

[www.accv.com.au/tristateconference](http://www.accv.com.au/tristateconference)

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## CONFERENCE THEME

“The Changing Faces of Aged Care” compels us to explore the future of the aged and community care industry. Above all, the aged and community care industry seeks to provide quality of life for older people.

## WHO WILL ATTEND

The 19th Annual Tri-State Conference will provide a unique opportunity for members of the aged care industry to extend their knowledge in their respective professional fields.

More than 300 delegates are expected to attend, including key stakeholders in the aged care industry, Chief Executive Officers, Senior Managers, Industry Partners, Board Members, Directors of Nursing, Hostel Supervisors, Care Managers, Carers and Operational staff.

## THE VENUE

Mount Gambier City Hall  
Watson Terrace, Mount Gambier SA 5290

## INVITATION

Aged and Community Care Victoria, Aged and Community Services Association of NSW & ACT and Aged and Community Services Association of SA & NT is very proud of the strong support given by industry suppliers and service providers over the years. Together, we have worked to make the Tri-State Conference a leading event for aged care professionals for 19 years.

The 19th Annual Tri-State Conference will bring together aged care professionals from across South Australia, New South Wales and Victoria. Amidst a context of increasing demand and mounting community expectations for increased consumer choice in quality aged and community care services, the conference will consider the changing face and much needed reform of the aged and community care industry.

Set out in this brochure is a range of sponsorship and exhibition opportunities. We hope you are able to join us at the 19th Annual Tri-State Conference and that jointly we can contribute towards making 2010 another memorable event.

Gerard Mansour  
CEO  
Aged and Community Care

Alan Graham  
CEO  
Aged and Community  
Services Association of SA & NT

Jill Pretty  
CEO  
Aged and Community  
Services  
Association of NSW & ACT

The Tri-State Conference is  
proudly presented by



## SPONSORSHIP OPPORTUNITIES

### PRINCIPAL SPONSORSHIP

**VALUE: \$15,000**

As the Principal Sponsor of the Tri-State Conference your organisation will be presented as having made a significant contribution and commitment to our aged care conference.

As the Principal Sponsor you will receive:

- Complimentary registration for 2 company representatives
- Trade booth in prime location placement
- Acknowledgment as the Principal Sponsor and 5 minute address on Monday 1st March 2010
- Banners display ( maximum 2) (banner supplied by sponsor) at conference dinner venue
- Company logo printed on delegate lanyards
- Logo on all promotional material
- Acknowledgement on all promotional material as Principal Sponsor
- Satchel insert
- 4 complimentary conference dinner tickets
- Powerpoint logo promotion during conference
- Sponsor to provide 500 writing pads and pens with corporate logo

### ELITE SPONSORSHIP

**VALUE: \$6,500**

As an Elite Sponsor you will have the opportunity to the Conference Dinner.

- 2 complimentary Conference Dinner tickets
- 5 minute address at Conference Dinner or Cocktail Party
- Banner on display during function (banner supplied by sponsor)
- Logo on all promotional material
- Satchel insert

### PREMIUM SPONSORSHIP

**VALUE: \$5,500**

As a Premium Sponsor you will have the opportunity to support the delegates at the Cocktail Party to be held at 5.00pm on Sunday 28th February. All delegates will receive invitations to this event as part of their registration.

The Premium Sponsor will receive:

- Banner on display in the Trade Exhibition area during the Cocktail Party
- 5 minute address at the Cocktail Party
- Logo on all promotional material
- Satchel insert

### SACHEL SPONSORSHIP (3 AVAILABLE)

**VALUE: \$2,500**

As a Satchel Sponsor you will have your logo featured on our satchel which will be given to all delegates. There is a maximum of three Satchel Sponsors who will also receive:

- Logo on all promotional material
- Satchel insert

### MORNING TEA SPONSORSHIP (2 AVAILABLE MON OR TUES)

**VALUE: \$1,500**

As the Morning Tea Sponsor you will have the opportunity to heighten exposure of your product or service.

As the Morning Tea Sponsor you will receive:

- Announcement before Morning Tea by session chair acknowledging sponsor
- Signage on display during morning tea
- Logo on all promotional material at the event
- Satchel insert

### AFTERNOON TEA SPONSORSHIP (2 AVAILABLE SUN OR MON)

**VALUE: \$1,500**

As the Afternoon Tea Sponsor you will have the opportunity to heighten exposure of product or service to the delegates.

As the Afternoon Tea Sponsor you will receive:

- Announcement before afternoon tea by session chair acknowledging sponsor
- Signage on display during afternoon tea
- Logo on all promotional material
- Satchel insert

### PLENARY SPEAKER SPONSORSHIP

**VALUE: \$1,500**

As a Plenary Speaker Sponsor you will have the opportunity to be associated with the speaker of your choice. As a Plenary Speaker Sponsor you will receive:

- Signage on display while your choice of speaker is presenting
- Logo on all promotional material
- Satchel insert

# TRADE EXHIBITION

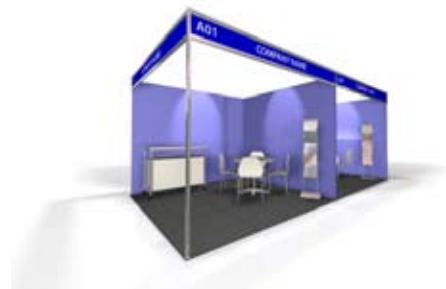
## TRADE STANDS

### Trade Stand Provisions

Stands measure 2 metres ( depth) x 3 metres (width) by 2 metres in height. Each site will consist of:

- Clothed 1.8 metre trestle table
- 2 x chairs
- 2 x fascia positioned spotlights
- company name ( placed on booth fascia)
- 1 x power point

Walls are covered in velcro compatible frontrunner surface.



### Cost Per Individual Trade Stand

**\$2,200 includes GST** (Associate member price)

**\$2,750 includes GST** (Non-member price)

The stand rate is for 3 days and includes catering for 2 staff representatives. Confirmation of representatives is required to be indicated on the exhibitors kit to be forwarded upon receipt of registration.

### Exhibition Contact

The appointed exhibition contractor is Country Wide Exhibitions who can also assist with additional furniture/exhibition hire requests. Telephone (02) 6040 7091

If you require a telephone line you must confirm with ACCV at least one month prior to the conference.

- To attach your material to the booths, use pins or velcro (you need both male and female velcro)
- Set up to Trade Registration commences Saturday 27th February 10.00am-3.00pm and Sunday 28th February 8.00am-10.30am
- Exhibitors are required to have their stand prepared no later than 10.30am Sunday 28th February (Please Note: No Access past this time. Access will be provided via venue loading bay until commencement of Bump Out at 1.30pm on Tuesday 2nd March)
- Exhibitors to vacate booths by 5.00pm Tuesday 2nd March
- Ample Parking is available near the venue. Please check street parking times

### STAND PRIZES

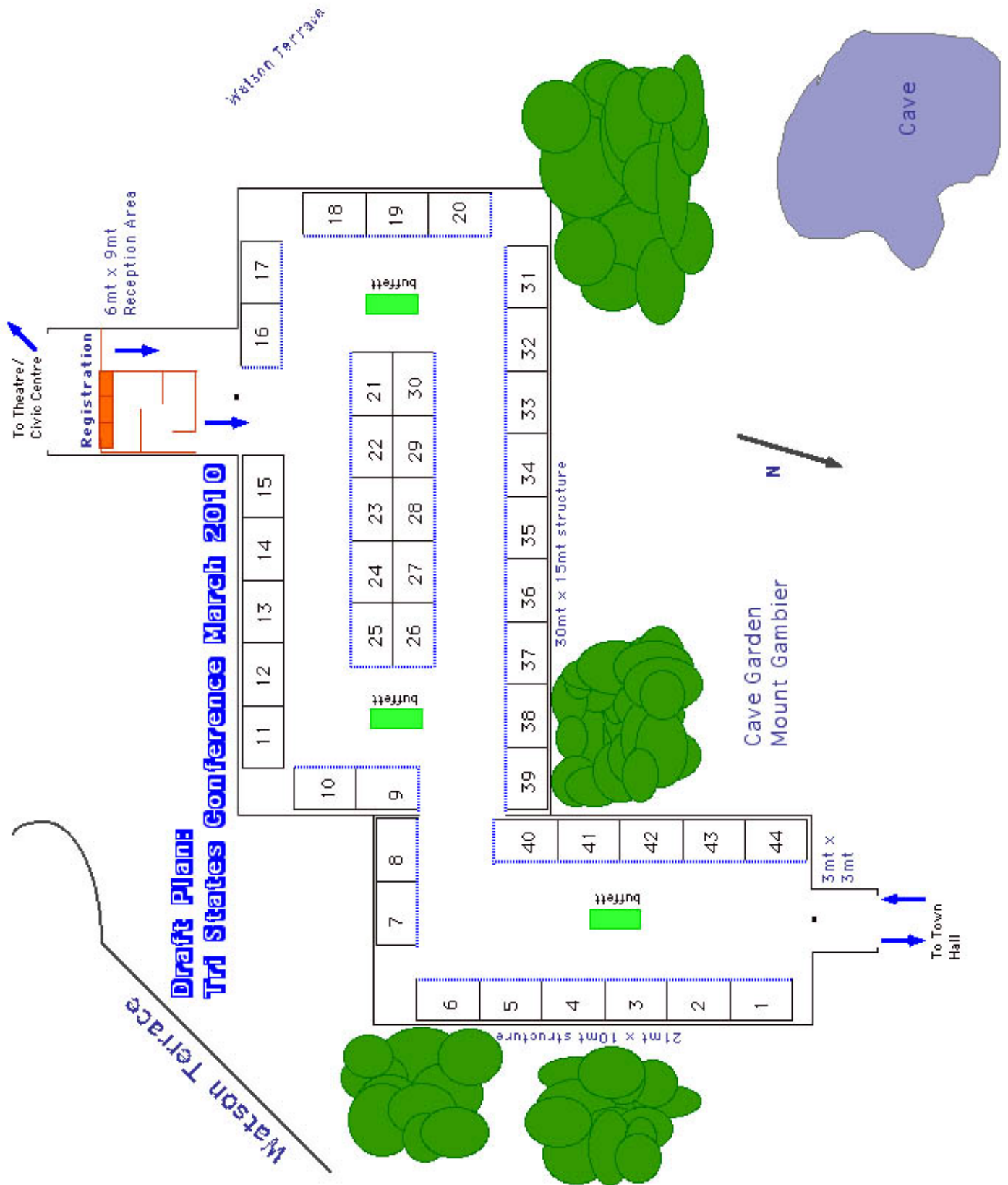
Please ensure you have complied with legal requirements. Raffle results and prize distribution are the responsibilities of each exhibitor. If you would like the results of your raffle announced during the final day of the conference please provide in writing your company name, prize winner, prize and how it is to be collected, to The Registration Desk by 10.00am on Tuesday 2nd March. The distribution of prizes claimed post event is the responsibility of the exhibitor and not the event organiser.

### FLYERS AND PAMPHLETS

Flyers and pamphlets are only to be handed out from allocated display booth.

Marketing materials are **NOT** to be placed / distributed in the foyers or other areas throughout the venue.

## Exhibition Floor Plan



## Terms and Conditions

- The conference host and organiser will take all diligent care to fulfill the above mentioned sponsorship and exhibitor commitments.
- The sponsors and exhibitors are responsible for providing all their requirements i.e. banners, promotional material and any other material within the timelines outlined in this package.
- The sponsors and exhibitors are responsible for the security of all their equipment and materials while at the conference.
- The sponsors and exhibitors are to ensure their own insurance covers them while at the conference.
- The event organiser, ACCV and venue, the Mount Gambier City Hall will not be held liable for damage or loss of goods or equipment while at the conference.
- Exhibitors are required to comply with set up/removal and trading policies implemented by the event organiser.
- Whilst every care is taken in program content/structure, the event organiser (ACCV) reserves the right to alter/ substitute components to the event as deemed appropriate.
- Trade booths are allocated on a sole entity basis, unless otherwise indicated and agreed to by the event organiser cross promotion is strictly prohibited.
- **Cancellation Policy:** upon receipt of registration deposit, a 15% Cancellation fee will be applicable for any cancellations made up until 3 months prior to event; for cancellations between 3 months and 1 month, a 50% cancellation fee will be applicable; for cancellations made in the last month no refunds will be issued. All cancellations are required in writing addressed to conference organisers office:  
Level 7, 71 Queens Road, Melbourne Victoria 3004.
- **Payment Terms & Conditions:** A deposit of 50% of the total must accompany the space application form to confirm your stand. Full payment is required on receipt of a tax invoice or by Friday 18 December 2010 (which ever is sooner).
- Stand preferences will be allocated on a first-come, first-served basis.
- Multiple stands may be booked.

## Key Set Up/Removal Information

Exhibitor Bump In Friday Saturday 28rd February 10am-2pm

Bump Out Tuesday 3rd March 1.30pm-5.00pm

## CONFERENCE ENQUIRIES

### ACCV CONFERENCES & EVENTS DEPARTMENT

Telephone: (03) 9805 9400

Facsimile: (03) 9805 9455

Email: [events@accv.com.au](mailto:events@accv.com.au)

# BOOKING FORM

Please complete booking form & return via facsimile (03) 9805 9455  
Alternatively via mail to ACCV Conferences & Events, Level 7, 71 Queens Road, Melbourne, 3004.

Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Mobile: \_\_\_\_\_  
 Email: \_\_\_\_\_

## Sponsorships

Sponsorship of interest: \_\_\_\_\_  
 Second Sponsorship of Interest \_\_\_\_\_

\*Logo to be emailed when booking sponsorship to events@accv.com.au

## Trade

Stand no \_\_\_\_\_ 1st preference  
 Stand no \_\_\_\_\_ 2nd preference  
 Stand no \_\_\_\_\_ 3rd preference

## SELECTED DISPLAY TYPE

**Associate Member ( \$2,200)**       **Non Member (\$2,750)**

Additional Inclusions (please indicate if required)

Trestle table and cloth (included in stand package.)  
 Power Required  
 x 2 Padded Chairs

Confirmation of availability will be phoned through to you and your booking will be confirmed in writing via email or post.

**TOTAL EVENT ORDER \$** \_\_\_\_\_

Acceptance of ACCV Terms & Conditions for participation in Tri State 2010, including an acceptance that space will be allocated strictly in accordance with date of receipt of application and payment, and that sponsors' booths will be allocated first. Deposits not paid within 30 days of application will result in the space being made available for re-sale. ACCV Conferences & Events will forward a contract to verify this application. The reservation is confirmed once the deposit or full payment has been received.

Signed : \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Print Name: \_\_\_\_\_

**PLEASE COMPLETE AND RETURN TO: Attn ACCV Conferences & Events**

Level 7, 71 Queens Road Melbourne 3004 Telephone: (03) 9805 9450 Facsimile: (03) 9805 9455

## Payment Details

Credit Card details

Mastercard

VISA

Card No.             Expiry Date  /

Name of organisation \_\_\_\_\_

Name on card \_\_\_\_\_

Amount payable \$ \_\_\_\_\_

## Electronic Funds Transfer

Account name: Aged and Community Care Victoria Ltd  
 BSB: 033 165 Account: 203181

Please forward remittance advice to noeld@accv.com.au

## Cheque

Made payable to Aged & Community Care Victoria Level 7, 71 Queens Road Melbourne Victoria 3004



## VICTORIA

LAURA REDDAWAY  
ACCV Conferences & Events  
T: (03) 9805 9450  
E: [laurar@accv.com.au](mailto:laurar@accv.com.au)



## NEW SOUTH WALES & AUSTRALIAN CAPITAL TERRITORY

ELIZABETH PATERSON  
Events & Business Development  
Manager  
T: (02) 8754 0400  
E: [elizabethp@agedservices.asn.au](mailto:elizabethp@agedservices.asn.au)  
W: [www.agedservices.asn.au](http://www.agedservices.asn.au)



## SOUTH AUSTRALIA & NORTHERN TERRITORY

KELLIE KULINSKI  
Business Development Manager  
T: (08) 8338 7111  
E: [business@agedcommunity.asn.au](mailto:business@agedcommunity.asn.au)  
W: [www.agedcommunity.asn.au](http://www.agedcommunity.asn.au)